GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:4783
ANSWERED ON:12.08.2014
WINTER FESTIVALS
Dhruvanarayana Shri Rangaswamy

Will the Minister of TOURISM be pleased to state:

(a) whether the Government has organised/proposes to organise winter festivals to revive tourism in the country; and

(b) if so, the details thereof indicating the festivals organised during each of the last three years and the current year and the number of tourists attracted and the revenue generated therefrom, State-wise?

Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE) (SHRI SHRIPAD NAIK)

(a) and (b): The development and promotion of tourism is primarily the responsibility of the respective State Government/Union Territory (UT) Administration. However, the Ministry of Tourism (MOT) provides Central Financial Assistance (CFA) to various State Governments/ Union Territory Administrations for various tourism projects including Fairs, Festivals and Tourism related events, prioritized in consultation with them, subject to the availability of funds, inter-se priority and adherence to the DPPH Scheme guidelines (Domestic Promotion and Publicity including Hospitality). A maximum of Rs.50.00 lakh to a State Government and Rs.30.00 lakh to UT Administration can be provided as CFA for Fairs & Festivals in a financial year. Out of this a maximum of Rs.25.00 lakh per fair/festival/event in the case of a State and Rs.15.00 lakh in the case of a Union Territory can be provided by MOT.

In the last three years and current year, only Manipur State has been sanctioned funds for winter festivals. Details of the Central Financial Assistance (CFA) sanctioned/released for Winter Festivals during the last three years and current year are at Annexure-I.

The Ministry of Tourism does not compile numbers of tourists attracted or revenue generated State-wise/Year-wise by festivals. However, the number of Foreign Tourist Arrivals (FTAs) and Foreign Exchange Earnings (FEEs) from Tourism in India during the years 2011, 2012, 2013 and upto June, 2014 are given at Annexure-II.